

# The 3<sup>rd</sup> Annual Shuswap Family Expo SPONSORSHIP PROPOSAL



SATURDAY, SEPTEMBER 19th, 2026  
BLACKBURN PARK, Salmon Arm

[www.shuswapfamilyexpo.ca](http://www.shuswapfamilyexpo.ca)



Presented  
By:



taylormade  
WELLNESS



Say Yes to The Rest  
PEDIATRIC SLEEP CONSULTING

In Partnership  
with:



# Meet Us

The Shuswap Family Expo, in its 3rd year, is a vibrant and engaging event that brings together families from our Shuswap community and beyond. With a focus on various aspects of baby, child & teen and parent education and wellness, the event will include expert guest speakers, interactive exhibits and demonstrations, family focused exhibitors, a dedicated kid zone and more. We aim to empower families with valuable knowledge and resources to support their children's growth and development.

By sponsoring The Shuswap Family Expo, your company will not only demonstrate its commitment to our local community, but will also benefit from exposure and brand recognition throughout the event. Your involvement will contribute to promoting the importance of child and parent education and wellness in our area, while helping families reconnect with the rich roots of our Shuswap community. We are thrilled to be in partnership with The Shuswap Family Centre and 100% of the proceeds will be going to them. Entry for the event will also be by donation for The Shuswap Family Centre.

Listed below are the various avenues in which your company can support families and this meaningful event.

We are so excited about the potential impact that we can make together in our community! Thank you for considering this opportunity and we look forward working together!

## The Team



**Dr. Taylor Bean, ND**

Naturopathic Doctor;  
Owner of  
TaylorMade Wellness  
Clinic



**Missy Morrison Charko**

Certified Child Sleep  
Consultant; Owner of  
Say Yes to The Rest Pediatric  
Sleep Consulting

## About Our Partner :



We support families and individuals of all ages, cultures, and socio-economic backgrounds. We provide programs delivered individually or in groups as well as providing a referral service to other services found in the community of Salmon Arm and surrounding areas. We work with individual and family strengths to encourage personal growth, wellness, and positive change. We seek innovative and best practices approaches to finding solutions to issues in our community.



# Event Schedule

**Location :** Blackburn Park, Salmon Arm

**Date:** Saturday, September 19, 2026

**Time :** 10:00 am – 4:00 pm

**Entry:** By Donation for The Shuswap Family Centre; **Accepted Items:** (Gift Card, Cash, Items to be determined closer to date based on the Centre's needs.

## Event Goals

1. To provide a day of fun and excitement for the kids, through interactive booths, demonstrations and more!

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2. To provide a day filled with resources and information on preconception to teen health, providing parents with knowledge to help their child thrive!

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3. A day where all Shuswap family focused businesses and organizations can come together in one place to each family in our community thrive!

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*Together, let's promote education and wellness, while reconnecting families to the roots of our area!*

# EVENT DETAILS

## GUEST SPEAKERS AND EXHIBITORS



### GUEST SPEAKERS

Expert Guest Speakers including Caitlin Vanderhaeghe (KidStar Nutrients) sharing their knowledge on parenting, mentorship, health and wellness and more.



### EXHIBITORS

Family Focused businesses and programs from the Shuswap.



### RESOURCES

Parents and children will walk away with amazing resources from our exhibitors. Exhibitors will have an interactive element at their event for the youth.

## INTERACTIVE ACTIVITIES, KIDS ZONE, SPECIAL GUESTS AND MORE



### DEMONSTRATIONS

Whether it be cooking, food prep, hair ... parents will be able to learn new skills!



### KIDS ZONE AND SPECIAL GUESTS

Bouncy castles, Music, The Salmon Arm Silverbacks, 4H, and engaging activities!



### FOOD TRUCKS

Come for the food! The Shuswap's favorite food trucks will be on site!

# Benefits for Sponsor



The  
Shuswap  
FAMILY EXPO

The Shuswap Family Expo has many opportunities for your business to help us make this event a success!

Please see the options and details for sponsorship below and on the following pages!

## First Benefits

- Branded name on the Shuswap Expo Site Map.
- Recognition on the Sponsor Thank You Location.
- Booth space provided for free all sponsors. (tent not provided). Booth for next year's show at a reduced rate.
- Business recognition by emcee a min of 1 time during the event.

## Second Benefits

- Onsite signage opportunity at business expo booth (booth included in sponsorship).
- Promotion on social media. Minimum of 2 posts. (We highly encourage our sponsors to promote a minimum of 1 post on their social media platforms.)

## Third Benefits

- Recognition on The Shuswap Family Expo website and a listing on the Business Resources Page for One Year after the Event.
- Networking and connection building on the day of the Expo with other businesses and with patrons.

# Proposal Sponsorship Packages

Listed below are the monetary packages in which your company can choose from to support families and this help us put on this meaningful event. If you wish to discuss further details with us, or have another great idea about how your company can be of support, please reach out to us at [theshuswapfamilexpo@gmail.com](mailto:theshuswapfamilexpo@gmail.com) to arrange a meeting with Taylor and Missy.

## Platinum Sponsorship Package (3 Available)

- Logo placement on the official event website and business resource listing for 1 year.
- 2 Five Minute Speaking Spots for your business
- Sponsor name mentioned in the event at opening and closing, plus 2 other times throughout the day.
- 8 sponsor posts on event social media.
- Recognition on Platinum Sponsor Thank You Location.
- Sponsor booth space during the event.

**\$3000 +**

## Gold Sponsorship Package (4 Available)

- Logo placement on the official event website and business resource listing for 1 year.
- 1 Five Minute Speaking Spot during the event for your business
- Sponsor name mentioned in the event opening and closing ceremony, plus 1 other time during the event.
- 6 sponsor posts on event social media
- Recognition on Gold Sponsor Thank You Location.
- Sponsor booth during the event.

**\$1000-\$2000**

## Silver Sponsorship Package

- Logo placement on the official event website and business resource listing for 1 year.
- Sponsor name mentioned in the event 2 times throughout the day.
- 4 sponsor posts on event social media
- Recognition on Silver Sponsor Thank You Location.
- Sponsor booth during the event.

**\$500- \$900**

## Bronze Sponsorship Package

- Logo placement on the official event website and business resource listing for 1 year.
- Sponsor name mentioned 1 time throughout the event.
- 2 sponsor posts on event social media
- Recognition on Bronze Sponsor Thank You Location.
- Sponsor booth during the event.

**\$200 -\$400**



THANK YOU!

The goal of The Shuswap Family Expo is to bring our community together, providing a venue for businesses to come together to support our families. By partnering with us, your organization or business will support an event that is not only promoting well-being, education and mental health, but is strengthening our community bonds. Together we can make a lasting impact on the health and happiness of families in our community!

## OUR CONTACT INFO

Phone 604-753-8114 (Taylor) or 250-571-5586 (Missy)

Email [theshufamilyexpo@gmail.com](mailto:theshufamilyexpo@gmail.com)

Website [www.shuswapfamilyexpo.ca](http://www.shuswapfamilyexpo.ca)

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